

IN THE UNITED STATES PATENT
AND TRADEMARK OFFICE

Inventors:

Diane R. Hammerstad

Examiner: Arthur D. Duran

Application No:

09/768990

Group Art Unit: 3622

Filing Date:

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Confirmation No: 4199

Title: Delivery Of Time Significant Advertising

Assistant Commissioner for Patents
Washington, D.C. 20231

APPELLANT'S REPLY BRIEF
UNDER 37 C.F.R. §41.41

To The Commissioner of Patents and Trademarks:

Applicant hereby responds to Examiner's Answer mailed 06/14/06.

Examiner has mischaracterized the thrust of Appellant's brief.

Simply stated, in the Office communication mailed 12/22/05, Examiner required proofs by Appellant that are not required by statute or regulation. Examiner has not followed the rules found in the Manual of Patent Examining Procedure. Appellant has requested correction of these errors.

Respectfully Submitted,

Diane R. Hammerstad

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